



YOUR
IDEAS,
Our Execution —

Rainbow Advertising – Your one stop partner for advertising,
branding, events, printing & creative solutions across
Northeast, India.

RAINBOW ADVERTISING

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WHERE IDEAS MEET EXECUTION

Rainbow Advertising is a leading full-service advertising and event solutions agency

based in Guwahati, Assam, proudly serving the entire Northeast India region.

We are your one-stop partner for branding, promotions, event management, exhibitions, printing, signage, and custom installations, delivering end-to-end solutions under one roof.

With years of industry experience, we understand that every client has unique needs. Our strength lies in creating innovative, practical, and cost-effective strategies that not only enhance brand visibility but also build lasting connections with audiences.

From corporate events and product launches to creative fabrication and high-quality printing, we bring ideas to life with creativity, precision, and professionalism.

At Rainbow Advertising, we go beyond providing services we craft experiences and visual stories that make a meaningful impact.

Whether you're a small business looking to grow or a large organization aiming to expand your presence, we are committed to being your trusted partner in success.

Your vision, our execution.

OUR CLIENTS

Clients are the most important entities in any domain. Thus, mactech Believes our branding & products to specific customer requirements. This has helped us to develop and retain business relationship with the following clients.



SERVICES WE PROVIDE



ADVERTISING



EVENTS & EXHIBITION



PRINTING



SIGNAGE



FABRICATION



Advertising.

**At Rainbow Advertising,
we focus on innovative ideas
that positively influence and
shape the success of a brand.**



We specialize in building strong connections between your brand and its target audience. From indoor and outdoor advertising to billboards and a wide range of customized solutions, Rainbow Advertising offers everything you need from a premier agency. Whatever your requirements, we ensure carefully planned and seamlessly executed campaigns that deliver results.



EVENTS

Unlike Anyone Else



Rainbow Advertising is a premier event management agency based in Guwahati, serving clients across Northeast India. We specialize in creating impactful events tailored to your budget and brand guidelines.

From corporate events, dealer meets, and product launches to brand activations, public events, and entertainment shows—we conceptualize, plan, and execute with precision to deliver memorable experiences.

EXHIBITIONS are a powerful way to showcase your products and services to the right audience. We are your one-stop destination for comprehensive exhibition solutions – from concept to execution.

Our services include exhibition stand and booth setup, stall design, shop fitting, and display solutions tailored to your budget. We also provide 3D visual presentations, CAD design, fabrication, installation, storage graphics, audio-visuals, and lighting – everything you need to make your exhibition impactful and memorable.



GLOW SIGN BOARDS



Skipper



Godrej



Ajanta



Max Cement



TATA



Aqualite





NON LIT BOARDS.



ACP BOARDS.



Sleek, sturdy, and stylish — ACP boards are the modern choice for signages and branding. Lightweight yet durable, they're weather-resistant, rust-free, and give a premium finish that makes any design pop. Perfect for outdoor hoardings, shopfronts, and corporate branding — ACP boards deliver long-lasting impact with a touch of elegance.

SUNBOARD Vinyl



Strong, sleek, and professional.

Mounted on lightweight yet durable PVC foam board

Delivers vibrant, high-resolution print quality

Easy to install and long-lasting indoors

Perfect for corporate branding, shop boards, standees, and exhibitions

Gives your brand a refined, premium look.



FROSTED Vinyl



Privacy meets style.

Creates a sandblasted/etched glass effect

Allows light to pass through while maintaining privacy

Can be cut into logos, patterns, or designs

Ideal for office partitions, conference rooms, retail stores, and glass decor

Adds a modern, elegant, and professional touch.



RETRO Vinyl



Bold, vibrant, and eye-catching.

Reflective/glossy finish ensures visibility day & night

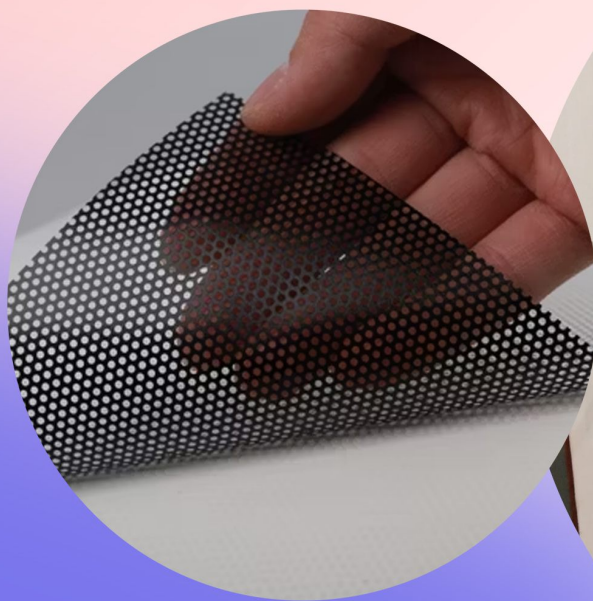
Weather-resistant and durable outdoors

Makes colors pop with unmatched vibrancy

Great for outdoor signage, shop boards, vehicle graphics, and event displays

Designed to grab attention and stand out from the crowd.

ONE WAY VISION Vinyl



Visibility with privacy —
the smart branding solution.

Made from perforated vinyl film that displays bold graphics outside
while allowing clear vision from inside

Reduces sunlight glare and offers added privacy

Weatherproof and durable for long-term outdoor use

Ideal for glass façades, shop windows, office glass panels, and vehicle
branding

Lets your brand shine outside while keeping visibility inside.



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UV PRINTING

Our UV printing services include:

Customised artwork for awards, trophies, and textured device covers.

Personalised stationery, office supplies, and custom-branded sports accessories.

Notebooks, folders, photo albums, and other promotional items.

With vibrant colors, sharp details, and durable finishes, our UV printing ensures your brand stands out in every detail.

UV printer is used to print directly onto flat surfaces. It is an ideal option for printing on materials such as acrylic, PVC, foam boards, and more.


Roll-to-roll UV printing:
This is a process where a UV printer prints on a roll of material.

CNC ROUTER



A CNC router operator uses a Computer Numerical Control (CNC) router to cut various materials, like metal, plastic, and wood.

The duties of a CNC router operator are to arrange machine setup properly before beginning work, read blueprints as instructions for cutting, and operate the machine safely.



At Rainbow Advertising, we believe every cut should speak of perfection. That's why we offer both Laser Cutting (CO₂) and Fiber Laser Cutting services — giving you the best of creativity and durability under one roof.

LASER

CUTTING MACHINE

Perfect for creativity, design, and elegance.

Cuts & engraves on acrylic, MDF, wood, fabric, leather, glass, and more

Delivers polished edges and intricate detailing

Ideal for signboards, 3D acrylic letters, gift items, interior décor, and promotional displays

Smooth finishing for premium, eye-catching results

If you imagine it, we can bring it to life with precision.



fibre.

LASER CUTTING

When strength meets accuracy.

Specially designed for metals: stainless steel, aluminum, brass, copper, mild steel

Provides ultra-fast cutting with unmatched accuracy

Perfect for metal letters, durable signage, industrial frames, and heavy-duty outdoor applications

Weatherproof and long-lasting results with sharp precision

Built for durability, designed for impact.



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SOLVENT PRINTER

Solvent printers are built for power and durability, delivering bold, long-lasting prints that withstand the toughest outdoor conditions.

With advanced printhead technology, they produce sharp details, vibrant colors, and consistent quality on a wide range of media. The robust solvent-based inks ensure weatherproof, scratch-resistant, and UV-resistant results — perfect for billboards, vehicle wraps, banners, and any application that demands unmatched strength and endurance.



ECO SOLVENT PRINTER

Eco-solvent printers feature advanced printhead technology that delivers high-resolution output with sharp details, smooth lines, and vibrant colors. The specially formulated inks ensure deep, saturated tones that make every graphic stand out — perfect for producing stunning, eye-catching visuals with exceptional clarity and durability.





OUR TEAM



ABOUT OUR COMPANY

Rainbow Advertising is a full-service event management and advertising agency headquartered in Guwahati, serving the entire Northeast India region. Over the years, we have earned a reputation as one of the leading names in the industry, known for our commitment to creativity, quality, and delivering excellence.

We specialize in offering end-to-end solutions for events of all scales and formats. From the first spark of an idea to its grand execution, we ensure every detail is handled with precision. Our team brings together expertise, innovation, and flawless coordination to ensure every project is successful and memorable.



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WHAT We Do

Rainbow Advertising is a full-service event management and advertising agency based in Guwahati, serving clients across Northeast India. Over the years, we've built a strong reputation for creativity, quality, and excellence.

From concept to execution, we deliver seamless end-to-end event solutions. Our team blends expertise, innovation, and precision to create memorable experiences—whether it's a corporate meet, cultural event, or brand activation.

We partner closely with clients to understand their brand, goals, and budget, crafting tailor-made strategies that strengthen presence and engage audiences effectively.



At Rainbow Advertising, we believe every event is more than just a gathering — it's an experience that leaves a lasting impact. We go beyond logistics to design strategic, creative, and seamless events that truly connect with audiences.

Our expertise spans across:

Corporate Events — conferences, seminars, award ceremonies, training programs, and networking sessions that reflect your brand's professionalism.

Dealer Meets — interactive forums that strengthen partnerships, inspire, and engage your network.

Product Launches — impactful launches that generate buzz, from concept to execution.

Brand Activations — immersive, on-ground experiences that bring your brand story to life.

Public Events & Entertainment — large-scale festivals, concerts, and roadshows that attract, entertain, and create unforgettable memories.



OUR FABRICATION UNIT –

Rainbow Advertising is recognized as a reliable structural steel fabricator, consistently meeting or exceeding client expectations and project requirements. With our event production expertise and agency background, we ensure cost efficiency, precision, and creative consistency.

Our skilled craftsmen and in-house team transform concepts into high-quality, custom-fabricated solutions — creating impactful environments for both brands and agencies.





JAL JEEVAN MISSION

HAR GHAR JAL IS A SCHEME INITIATED BY THE MINISTRY OF JAL SHAKTI FROM THE GOVERNMENT OF INDIA UNDER JAL JEEVAN MISSION IN 2019 WITH THE AIM TO PROVIDE 55 LITERS OF TAP WATER FROM TO EVERY RURAL HOUSEHOLD



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EMPLOYEE ENGAGEMENT TRIPS





CUSTOMIZABLE GIFT ITEMS

AT RAINBOW ADVERTISING, WE HELP YOU TURN EVERYDAY ITEMS INTO POWERFUL BRANDING TOOLS. FROM CORPORATE GIVEAWAYS TO PERSONALIZED KEEPSAKES. OUR CUSTOMIZABLE GIFT ITEMS MAKE YOUR BRAND MEMORABLE AND IMPACTFUL



PERSONALIZED BRANDING THAT LASTS



EVERYDAY
ESSENTIALS,
BRANDED WITH YOU



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THANK YOU

**YOUR VISION,
OUR EXECUTION.**